COMPARISON STUDY

BADGIE VS PLAYTOMIC: COMPARISON STUDY

Playtomic and Badgie, axis by axis: what each one publishes, with the source of each data point, and who each tool is for.

Updated on 1 October 2026

METHODOLOGY

Functional comparison based on each company's public information as of 1 October 2026 and on Badgie features in production. "Not published" means the company does not describe it on its pages, not that it does not exist. If something has changed, write to us at hello@badgie.com and we will correct it.

30-SECOND SUMMARY

Playtomic Manager runs the facility of a racket-sport club: court bookings, open matches, courses and visibility in its player marketplace. Badgie focuses on the school: students, progression, reports, badges, video and communication with families, with court bookings included. If the main business is filling courts with outside players, the marketplace is Playtomic's advantage.

	PLAYTOMIC	BADGIE
WHO IT IS FOR	Padel and racket-sport clubs connected to the Playtomic player marketplace.	Schools, academies, clubs and federations in any sport, especially youth, in Spain, Europe and Latin America.
PRICE	Standard €59/month, Professional €89/month, Champion €139/month and Master €279/month (excluding VAT).	Public monthly price by number of students: Starter 99 € · Pro 249 € · Business 399 € · Network 799 €. Annual billing is 25% cheaper; above 1,000 students, custom pricing.
LANGUAGES	Player app in 13 languages; Manager languages not published.	6 languages: Spanish, English, Catalan, Italian, French and Portuguese.

AXIS-BY-AXIS COMPARISON

Each cell shows the status, a short note and its source. For Badgie, the production features that prove it.

AXIS	PLAYTOMIC	BADGIE
PLAYER DEVELOPMENT (IDP)	*NOT PUBLISHED* No individual plans published. Source: playtomic.com · checked 1 Oct 2026	**PARTIAL** Attributes from 1 to 99 with radar and history, player file, multi-season career, level-based pathways, personal bests, belts and ski progression. No individual goals (IDP) with a progress bar per player. Features: FIFA-style attributes · Player file · Multi-season history · Level-based pathway · Drills with personal bests · Belts and grades · Ski and snowboard progression
EVALUATIONS	*NOT PUBLISHED* The academy manages courses and classes, not evaluations. Source: playtomic.com · checked 1 Oct 2026	**YES** Sports reports with custom templates that the family receives, team matrix, scanned paper evaluation, comments written with AI, trial class report and player diary. Features: Sport reports · Evaluation matrix · Evaluate on paper and scan · AI-written comments · Trial session report · Behaviour per session · Training diary
VIDEO	*NOT PUBLISHED* No mention in the Manager. Source: playtomic.com · checked 1 Oct 2026	**YES** Video analysis in the app (drawing, angles and voice note) for any sport, upload from the phone, video courses and an exercise library. Web video analysis for golf only; no integration with Veo or Hudl cameras and no tagging on match video. Features: In-app video analysis · Photo and video uploads · Coach notes with video · Drill library with video · Video courses · Full-screen video analysis · AI swing analysis
PERFORMANCE DATA	**PARTIAL** Occupancy and player analytics; level and ranking in the app. No detailed sports statistics. Source: playtomic.com · checked 1 Oct 2026	**PARTIAL** Per-player statistics in football; TrackMan, Strokes Gained and handicap in golf; Strava and Garmin; session intensity and dropout risk. No GPS or team wearables such as Catapult. Features: Player stats · TrackMan · Strokes Gained · Daily RFEG handicap · Strava and Garmin · Session intensity and timing · Dropout risk · Injury reports · Daily medical status and treatment table
ACADEMY MANAGEMENT	**YES** Courses by level, clinics and private lessons that the player books and pays for from the app. Source: playtomic.com · checked 1 Oct 2026	**YES** Teams and staff, session planner, calendar and attendance from the app, student records with Smart Tags, recruitment with trial classes and staff time tracking. Features: Teams and coaching staff · Session planner · Calendar and attendance · Student profiles and Smart Tags · Lead capture and trials · Staff time tracking
FINANCE AND PAYMENTS	**YES** Integrated payments, wallet, POS, invoices and memberships depending on the plan. Source: playtomic.com · checked 1 Oct 2026	**YES** Recurring fees through the club's own Stripe account, SEPA batches, VeriFactu invoices, shop, court bookings, equipment rental and coach payouts. Features: Fees and payments with Stripe · SEPA direct debits · VeriFactu invoicing · Online shop · Court bookings · Coach assignments · Equipment rental

AXIS	PLAYTOMIC	BADGIE
FAMILY COMMUNICATION	**PARTIAL** Chats, campaigns and reminders to the player; no specific channel for families. Source: playtomic.com · checked 1 Oct 2026	**YES** Family app, bulk WhatsApp and email with templates, club chat and squad call-up notices. Features: Family app · WhatsApp and email · Club chat · Call-up notifications
MOTIVATION AND GAMIFICATION	**PARTIAL** Playing level and ranking in the app; no progression badges. Source: apps.apple.com · checked 1 Oct 2026	**YES** Digital badges with rarity, collections with a progress matrix, a youth-academy sticker album and a shareable card. Features: Digital badges · Collections · Academy sticker album · Shareable player card
ARTIFICIAL INTELLIGENCE	***NOT PUBLISHED*** No mention. Source: playtomic.com · checked 1 Oct 2026	**YES** Badgie Agentic, with more than 270 tools, proposes and executes with your approval; a team of agents, paper to digital with AI, video summaries, Content Studio and swing analysis. Features: Badgie Agentic · AI agent team · Paper to digital with AI · AI-written comments · AI video summaries · Content Studio · AI swing analysis
COMPETITION, MATCH REPORTS AND SQUAD CALL-UPS	**PARTIAL** Open matches, leagues and racket-sport tournaments. Source: playtomic.com · checked 1 Oct 2026	**YES** Squad call-ups, live match, match plan, paper match report read by AI, synchronisation with football federations, PDF report, tournaments and standings. Features: Call-ups · Live match · Match plan and starting XI · Paper match sheet read by AI · Federation sync · PDF match report · Tournaments and leagues · Standings and form
MULTI-SPORT	**PARTIAL** Racket sports only: padel, tennis and pickleball. Source: apps.apple.com · checked 1 Oct 2026	**YES** A common base for any sport and dedicated modules: belts (martial arts), skiing, golf with TrackMan, tennis ranking, court bookings and equipment rental. Features: Belts and grades · Ski and snowboard progression · TrackMan · Tennis federation ranking · Court bookings · Equipment rental
LANGUAGES	**YES** 13 languages in the player app. Source: apps.apple.com · checked 1 Oct 2026	**YES** Platform and apps in 6 languages: Spanish, English, Catalan, Italian, French and Portuguese. Features: Six languages
NATIVE APPS	**YES** Player app for iOS and Android. Source: apps.apple.com · checked 1 Oct 2026	**YES** Badgie app for coaches, players and families (iOS and Android), club-branded app, Badgie Golf with Apple Watch, Badgie Ski and Badgie Agents. Features: Badgie app · Club-branded app · Badgie Golf app with Apple Watch · Badgie Ski app · Badgie Agents app

AXIS	PLAYTOMIC	BADGIE
OPEN PLATFORM (MCP, CLI, INTEGRATIONS)	*NOT PUBLISHED* No MCP server or CLI published. Source: playtomic.com · checked 1 Oct 2026	**YES** MCP server to connect Claude, ChatGPT or Cursor, CLI, integrations (Stripe, WhatsApp, TrackMan, Strava, federations…) and club website. No public REST API with keys. Features: MCP server · Badgie CLI · Integrations · Club website

WHERE PLAYTOMIC IS STRONGER

- Player marketplace that fills courts.
- Bookings, open matches and playing level.
- POS and wallet for the facility.

WHERE BADGIE IS STRONGER

- Student progression: reports, badges and video analysis.
- Communication with families by app and WhatsApp.
- AI agent, MCP server and CLI.
- Any sport, not only racket sports.

WHAT BADGIE DOES NOT HAVE TODAY

- No individual goals (IDP) per player with a progress bar.
- No integration with Veo or Hudl cameras and no event tagging on match video.
- No GPS or team wearables such as Catapult or STATSports.
- Web video analysis is for golf only; in the app it works for all sports.

WHO EACH ONE IS FOR

Playtomic: Padel, tennis and pickleball clubs whose main business is court occupancy.

Badgie: Schools and academies (padel, tennis or any sport) whose main business is students and their progression.

Contact: hello@badgie.com · www.badgie.com