COMPARISON STUDY

BADGIE VS THEGRINT: COMPARISON STUDY

TheGrint and Badgie, axis by axis: what each one publishes, with the source of each data point, and who each tool is for.

Updated on 7 October 2026

METHODOLOGY

Functional comparison based on each company's public information as of 1 October 2026 and on Badgie features in production. "Not published" means the company does not describe it on its pages, not that it does not exist. If something has changed, write to us at hello@badgie.com and we will correct it.

30-SECOND SUMMARY

TheGrint is a golf app for the player with ten years of network: GPS on 40,000+ courses, linked scorecards with friends, leaderboards, 11 games, Insights against players of your level and a celebration loop (King of the Course, Ghost Mode, Trophy Room). Badgie Golf overlaps on the live scorecard, games with guests, the social feed and badges, and adds what TheGrint does not publish: the official RFEG handicap updated daily, Morris (AI swing analysis and caddie), Strokes Gained, AI reading of the paper scorecard, six languages and the link to the club and the coach. TheGrint wins on course coverage outside Spain, Green Maps and a watch app on Wear OS too.

	THEGRINT	BADGIE
WHO IT IS FOR	Amateur golfers, mostly in the US (95% of its users in 2021), also the UK, Canada and South Africa. Miami company.	Federated amateur golfers in Spain and their groups of friends, plus the golf academies and clubs that work with Badgie.
PRICE	Free with GPS, scorecard and basic games. Pro: $59.99/year ($39 in 2023) or monthly by country, with a 7-day trial. USGA handicap in the US at each association's price; elsewhere, GHAP at $9.99/year or included in Pro.	Badgie Golf is free: RFEG handicap, live scorecard, GPS, rounds, badges and stats, with 5 swing analyses and 20 questions to Morris a month. Pro, only Morris without limits and on WhatsApp: €7.99/month or €39.99/year, for now on iPhone only (App Store).
LANGUAGES	English only.	6 languages: Spanish, English, Catalan, Italian, French and Portuguese.

AXIS-BY-AXIS COMPARISON

Each cell shows the status, a short note and its source. For Badgie, the production features that prove it.

AXIS	THEGRINT	BADGIE
PLAYER DEVELOPMENT (IDP)	*NOT PUBLISHED* Career tab with the player's history and records; no development plan or work with a coach published. Source: thegrint.com · checked 7 Oct 2026	**PARTIAL** A 4-pillar golf methodology and term reports for the academy student; career and handicap history for everyone. No individual development plan with goals. Features: 4-pillar golf methodology · Quarterly golf reports · Multi-season history
EVALUATIONS	*NOT PUBLISHED* No coach reports or evaluations: the app belongs to the player only. Source: thegrint.com · checked 7 Oct 2026	**YES** Golf term reports and sport reports the family receives, with the comment drafted by AI. Features: Quarterly golf reports · Sport reports · AI-written comments
VIDEO	*NOT PUBLISHED* No video or swing analysis published. Source: thegrint.com · checked 7 Oct 2026	**YES** Morris analyses the swing with AI in 1–2 minutes; full-screen video analysis for the coach and TrackMan videos in the student's gallery. Features: AI swing analysis · Full-screen video analysis · TrackMan videos · In-app video analysis
PERFORMANCE DATA	**YES** 50+ stats in Pro (putting by distance, driving and approach accuracy, GIR, scrambling, Anti-Handicap, Consistency Index) and Insights against players of your level. They state they have no Strokes Gained and no plays-like distances. Source: thegrint.com · checked 7 Oct 2026	**YES** Official RFEG handicap updated daily, Strokes Gained against your handicap, Insights against your handicap band (free), live scorecard, GPS with dispersion per club, TrackMan and any launch monitor read by AI. No Green Maps or plays-like distances. Features: Daily RFEG handicap · Strokes Gained · Insights against your handicap band · Live scorecard · GPS and dispersion by club · TrackMan · Any launch monitor
ACADEMY MANAGEMENT	*NOT PUBLISHED* Nothing for clubs, academies or coaches. Source: thegrint.com · checked 7 Oct 2026	**YES** For the academy: course outings, student records and the GolfManager link. Features: On-course outings · GolfManager · Student profiles and Smart Tags
FINANCE AND PAYMENTS	*NOT PUBLISHED* No fee collection or club management: they sell the Pro subscription, the USGA handicap, hardware and their Tour events. Source: thegrint.com · checked 7 Oct 2026	**YES** The academy collects fees and bookings with Badgie; the player pays nothing but Pro. Features: Fees and payments with Stripe · SEPA direct debits · VeriFactu invoicing · Online shop · Court bookings · Coach assignments · Equipment rental
FAMILY COMMUNICATION	*NOT PUBLISHED* Not applicable: an adult player's app, no family communication. Source: thegrint.com · checked 7 Oct 2026	**YES** The student's family receives reports and notices; the adult player has the Hole 19 feed. Features: Family app · WhatsApp and email · Club chat · Call-up notifications

AXIS	THEGRINT	BADGIE
MOTIVATION AND GAMIFICATION	**YES** Weekly King of the Course per course, Ghost Mode against your best round, Trophy Room with levels, Season Replay and trash-talk notifications. Source: thegrint.com · checked 7 Oct 2026	**YES** Badges with art by rarity, weekly King or Queen of the Course per layout (gross and net), a ghost rival against your best round and the Hole 19 feed. Features: Golf achievements · Weekly King of the Course · Ghost rival · Hole 19, the group feed
ARTIFICIAL INTELLIGENCE	*NOT PUBLISHED* They state they have no AI. The Scorecard Picture Service (Pro) is transcribed by a person, not an OCR. Source: thegrint.com · checked 7 Oct 2026	**YES** Morris: swing analysis, a caddie that cites the rule, chat and WhatsApp; paper scorecard and launch-monitor sheet read by AI. Features: AI swing analysis · AI caddie and Morris · Paper scorecard read by AI · Any launch monitor
COMPETITION, MATCH REPORTS AND SQUAD CALL-UPS	**YES** Linked scorecards, live leaderboards across several groups, Groups with a join link, Teams Cup, 6 free games and 11 in Pro (Medal, Stableford, Skins, Vegas, Wolf…) with Multi-Games and Presses, and an in-person amateur Tour in 18+ US cities. Source: thegrint.com · checked 7 Oct 2026	**YES** Rounds with guests by link and no app, 12 formats (Stableford, Medal, Match, Skins, Fourball, Nassau, Vegas, Wolf…) with presses, live board, club pools and course outings. No leaderboard across several groups and no in-person Tour. Features: Rounds with guests · Golf games with side bets · Pools and societies · On-course outings
MULTI-SPORT	*NOT PUBLISHED* Golf only. Source: thegrint.com · checked 7 Oct 2026	**YES** Badgie covers 20+ sports; Badgie Golf is the golfer's app. Features: Belts and grades · Ski and snowboard progression · TrackMan · Tennis federation ranking · Court bookings · Equipment rental
LANGUAGES	**PARTIAL** App in English only. Source: apps.apple.com · checked 7 Oct 2026	**YES** Platform and apps in 6 languages: Spanish, English, Catalan, Italian, French and Portuguese. Features: Six languages
NATIVE APPS	**YES** iOS and Android, with GPS and scorecard on Apple Watch and Wear OS (the watch scorecard is Pro). Source: apps.apple.com · checked 7 Oct 2026	**YES** Badgie Golf on iOS and Android, with Live Activity and an Apple Watch app (scorecard, GPS and group game). No Wear OS. Features: Badgie Golf app with Apple Watch · Badgie app
OPEN PLATFORM (MCP, CLI, INTEGRATIONS)	**PARTIAL** TheGrint Connect, a third-party API announced in 2025 (first partner: RapidTee). No MCP or CLI. Source: thegrint.com · checked 7 Oct 2026	**YES** MCP server, CLI and integrations with GolfManager, TrackMan, RFEG and Strava. Features: MCP server · Badgie CLI · GolfManager · Integrations

WHERE THEGRINT IS STRONGER

- GPS on 40,000+ courses and Green Maps with slope on 25,000 (Pro).
- A network of millions of golfers: leaderboards across groups, Groups, Teams Cup and an in-person Tour.
- Insights against players of your level, built on millions of rounds.
- Watch app on Apple Watch and also on Wear OS (Android).

WHERE BADGIE IS STRONGER

- Official RFEG handicap updated every day; TheGrint's GHAP outside the US is not WHS.
- Morris: AI swing analysis in a minute, a caddie in the chat and on WhatsApp.
- Strokes Gained on the scorecard and a paper scorecard read by AI.
- Six languages and the link to the club and the coach: TrackMan, video analysis, reports.

WHAT BADGIE DOES NOT HAVE TODAY

- Courses outside Spain: 745 Spanish layouts with a scorecard; TheGrint publishes 40,000+ courses worldwide.
- No Green Maps with slope and no plays-like distances.
- No Wear OS app: the watch app is Apple Watch only.
- No leaderboard across several groups; Insights compare with published figures per handicap band, not with millions of rounds of its own.

WHO EACH ONE IS FOR

TheGrint: Golfers in the US, the UK or Canada who want GPS on any course, stats compared with players of their level and a large community of friends and leagues, in English.

Badgie: Federated golfers in Spain who want their official RFEG handicap up to date, rounds with friends and guests by link, AI swing analysis and caddie, and students of an academy whose coach uses Badgie.

Contact: hello@badgie.com · www.badgie.com